

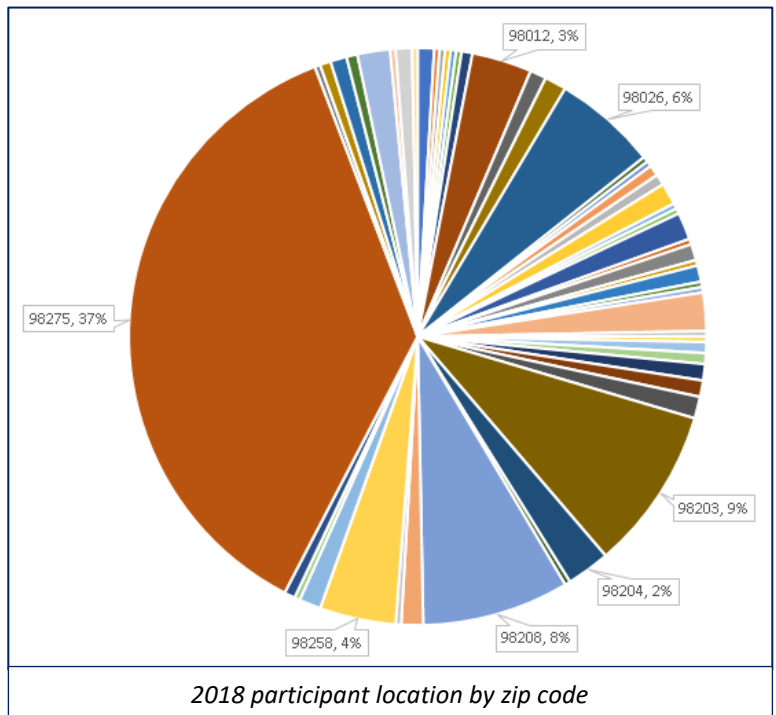


We hope you will join us as a sponsor for the second annual Lungbuster 5K Fun Run to raise money for the ROS1 Lung Cancer Research Fund at the Bonnie J. Addario Foundation. Our Lungbuster nonprofit was established in honor of Amie Parker, a healthy non-smoker who was diagnosed at the age of 44 with non-small cell lung cancer. Amie’s cancer is caused by a mutation known as ROS1, which accounts for just 1-2% of lung cancers. With a small patient population like this it is difficult to convince researchers to focus on the ROS1 mutation for studies into potential treatments. ROS1 patients have formed an advocacy group with a funded research project aimed at making research into treatments and understanding of the ROS1 mutation more accessible. Our Lungbuster race is 100% volunteer staffed, with all profits from the Lungbuster 5kFun Run to be sent to the Bonnie J. Addario Foundation’s ROS1 focused research fund. Our 2018 race raised over \$22,000 for this cause, and we hope you’ll be a part of the fun for this year!

Lung cancer is the leading cause of cancer related deaths in the United States, with over 230,000 new diagnoses and over 155,000 deaths annually. Even though lung cancer is the leading cause of cancer related deaths lung cancer receives very little funding for research. Some lung cancers are caused by genetic mutations, which can be treated using targeted chemotherapy providing improved survival rates.

Our race is a hyper-local event with a global impact. During the 2018 race we had over 300 registrations, and plan to increase to 600 for 2019. Over 60% of our 2018 racers came from Mukilteo, Everett and Edmonds which makes the Lungbuster a great way to get your business name out in the local population!

Lungbuster is a registered 501(c)(3) non-profit organization, EIN #82-3508550, and your donations may be tax-deductible. We would be delighted to have your support for our Lungbuster 5k race, which will occur on Sunday, October 6th, 2019.



Please continue reading for a variety of sponsorship levels and options.

Platinum Sponsor - \$750 and above

- Exclusivity of sponsorship of your business type
- Large company logo on race shirt
- Logo and link to business on website
- Monthly individual social media posts promoting your company
- Your marketing materials in race bag
- 4 free race entries with shirts (must be claimed by August 31st)
- Acknowledgement on race day

Gold Sponsor - \$500 to \$749

- Company logo on race shirt
- Logo and link to business on website
- Monthly individual social media posts promoting your company
- Your marketing materials in race bag
- 2 free race entries with shirts (must be claimed by August 31st)
- Acknowledgement on race day

Silver Sponsor - \$350 to \$499

- Company name on race shirt
- Company name and link to business on website
- 2 individual social media posts promoting your company
- Your marketing materials in race bag
- 1 free race entry with shirts (must be claimed by August 31st)
- Acknowledgement on race day

Bronze Sponsor - \$250 to \$349

- Company name and link to business on website
- 1 bronze sponsor group social media post promoting your company
- Your marketing in race bag
- Acknowledgement on race day

In-Kind Sponsors

All in-kind sponsors will receive benefits corresponding to the financial levels of donation above. In-Kind sponsors can choose to donate goods/services, or provide the financing needed for our volunteers to arrange for the requested items.

- \$1500: **Medal sponsor:** provide custom enamel printed medals for participants with company name on medal ribbon
- \$1000: **T-shirt printing sponsor:** provide printing for t-shirts with company logo on shirt.
- \$1000: **Packet pick-up sponsor:** bring people into your business by hosting packet pick up twice during the week before the race.
- \$800: **Race day essentials sponsor:** provide tents, tables and chairs for day of race.

- \$600: **Photography sponsor:** Provide photographers to photograph race at start, finish and along the course. Provide pictures for Lungbuster to use in marketing materials for subsequent years. Photographers will provide participants with the opportunity to purchase photographs online.
- \$550: **Swag bag sponsor:** provide drawstring swag bags for race day with company name or logo included in bag printing
- \$500: **T-shirt sponsors:** provide funding for shirts, will receive company logo on shirt.
- \$400: **Start/Finish sponsor:** provide finish line inflatable, cones and flags for finish area on race day with opportunity to display your company provided banner on the finish arch.
- \$400: **Race bib sponsor:** provide race bibs with your company name printed on the bib
- \$350: **Safety sponsor:** provide safety cones and road signs for race day with your company provided banner hanging along the race course.
- \$300: **Timing sponsor:** provide timing app service for race with your company provided banner hanging along the race course.
- \$250: **Refreshment sponsor(s)**– provide water bottles and/or pre-packaged food items for race day

I/We _____, agree to sponsor the 2019 Lungbuster.

Sponsorship Type

- Platinum \$ _____
- Gold \$ _____
- Silver \$ _____
- Bronze \$ _____

In-Kind Sponsor:
 We plan to contribute goods funding
 for _____

My contact person for this event is : _____.

Phone: _____ Email: _____

Signature: _____ Date: _____

We will contact you within two weeks of receiving your signed form and payment to set up your free race entries (if applicable), get your company logo and marketing materials, and/or coordinating arrangements for in-kind donations.

Checks may be made payable to Lungbuster. If you prefer to use a credit card for payment, please contact us to make arrangements.

Please mail your completed sponsorship and payment form to:

Lungbuster
 Attn: Jennifer Johns
 15014 54th Ave SE
 Everett WA 98208