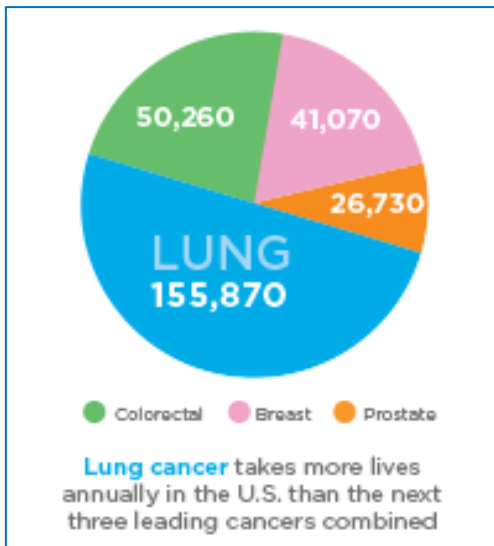


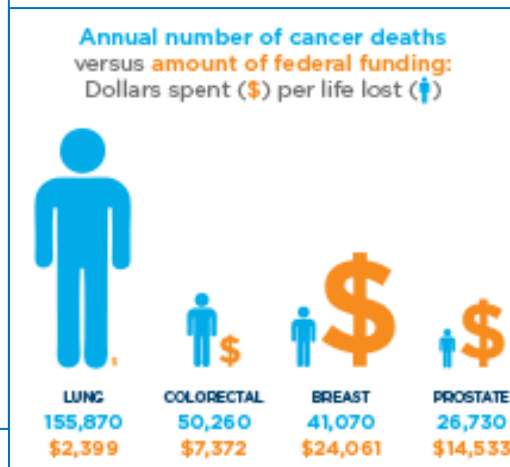


I am writing to ask you to join us as a sponsor for the first annual Lungbuster 5K/10K Fun Run to raise money for the ROS1 Lung Cancer Research Fund at the Bonnie J. Addario Foundation.



LUNgevity Foundation Nov 2017

Lung cancer is the leading cause of cancer related deaths in the United States, with over 230,000 new diagnoses and over 155,000 deaths per year. Despite being the leading cause of



cancer related deaths, lung cancer receives very little funding for research. Some lung cancers are caused by genetic mutations, which can be treated using targeted chemotherapy providing improved survival rates.

Our Lungbuster nonprofit was established in honor of Amie Parker, a healthy non-smoker who was diagnosed at the age of 44 with non small cell lung cancer. Amie's cancer is caused by a mutation known as ROS1, which accounts for just 1-2% of lung cancers. With a small patient population like this it is difficult to convince researchers to focus on the ROS1 mutation for studies into potential treatments. Our Lungbuster 5k/10k race is 100% volunteer staffed, with all profits from the Lungbuster 5k/10k Fun Run to be sent to the Bonnie J. Addario Foundation's ROS1 focused research fund.

Lungbuster is a registered 501(c)(3) non-profit organization, EIN #82-3508550, and your donations are tax-deductible. We would be delighted to have your support for our Lungbuster 5k/10k Fun Run. Please read below for a variety of sponsorship levels and options.

Platinum Sponsor - \$750

- Exclusivity of sponsorship of your business type
- Large company logo on race shirt
- Logo and link to business on website
- Monthly individual social media posts promoting your company
- Provide your own marketing materials to be placed in swag bag
- 4 free race entries with shirts (must be claimed by August 31st)
- Acknowledgement on race day

Gold Sponsor - \$500

- Company logo on race shirt
- Logo and link to business on website
- Monthly individual social media posts promoting your company
- Provide your own marketing materials to be placed in swag bag
- 2 free race entries with shirts (must be claimed by August 31st)
- Acknowledgement on race day

Silver Sponsor - \$350

- Company name on race shirt
- Company name and link to business on website
- 2 individual social media posts promoting your company
- Provide your own marketing materials to be placed in swag bag
- 1 free race entry with shirts (must be claimed by August 31st)
- Acknowledgement on race day

Bronze Sponsor - \$250

- Company name and link to business on website
- 1 bronze sponsor group social media post promoting your company
- Provide your own marketing materials to be placed in swag bag
- Acknowledgement on race day

In-Kind Sponsors

All in-kind sponsors will receive benefits corresponding to the financial levels of donation above.

- \$600: **Photography sponsor:** Provide photographers to photograph race at start, finish and along the course. Provide pictures for Lungbuster to use in marketing materials for subsequent years. Photographers will provide participants with the opportunity to purchase photographs online.
- \$550*: **Swag bag sponsor:** provide drawstring swag bags for race day with company name or logo included in bag printing
- \$500*: **T-shirt sponsors – 3 needed:** provide funding for shirts, will receive company logo on shirt.

- \$500: **Sanitation sponsor:** provide portable restrooms and wash stations for race day with opportunity to post your company provided poster inside each stall.
- \$400: **Start/Finish sponsor:** provide tents, tables and finish line inflatable for race day with opportunity to display your company provided banner on the finish arch.
- \$250: **Safety sponsor:** provide safety cones and road signs for race day with your company provided banner hanging along the race course.
- \$200: **Timing sponsor:** provide timing app service for race with your company provided banner hanging along the race course.
- \$200: **Refreshment sponsor(s)**– provide water bottles and/or pre-packaged food items for race day

- \$____: **Prize sponsor(s)**– provide prizes that can be given to top finishers in each age group.

** Estimated cost based on 200 or fewer participants.*

I/We _____, agree to sponsor the Lungbuster 5K/10K Fun Run. We agree to sponsor at the _____ level, and/or as an in-kind sponsor for _____ for a total value of \$_____.

My contact person for this event is : _____.

Phone: _____ Email: _____

Signature: _____ Date: _____

We will contact you within two weeks of receiving your signed form and payment to set up your free race entries (if applicable), get your company logo and marketing materials, and/or coordinating arrangements for in-kind donations.

Checks may be made payable to Lungbuster.

Please mail your completed sponsorship and payment form to:

Lungbuster
 Attn: Jennifer Johns
 15014 54th Ave SE
 Everett WA 98208